

## INDUSTRIAL VISIT

Industrial visits are a value-added learning method for management students. Learning from textbooks, lectures and other study material does not suffice for holistic learning. Practical, hands-on learning is essential for better understanding of work processes and business functions.

So, to give students a practical exposure, an industrial visit to Parle Agro Pvt Ltd, SIDCUL, Pantnagar was organised for BBA I year students by FCBM, Amrapali Group of Institutes.

The students were commuted through college buses and were accompanied by Dr. Amanjeet Sethi, Mr. Manish Upreti, Mr Manoj Negi, Mrs. Sugandhajoshi and Ms. Unzila Nawab.



The students were addressed and introduced about PARLE by their HR team. They were then shown an animated video highlighting the steps of production of all the products of PARLE Group.



They students were also explained about the functioning and the different steps involved for the safety of the unit.



After this session students were taken to the plant in two batches. Both the batches were taken to Quality control unit and Production unit. During the visit to plant, students gained practical knowledge about the steps involved in biscuit production starting from raw material mixing, moulding, baking, cooling to packaging. Many of the points explained theoretically in the first session were explained again practically.

After the visit, the students were offered Parle products like Parle G and 20-20 cookies.





The students not only learned and understood the overall process and work environment but also enjoyed the extravaganza of the excursion.



Then at last snacks and lunch was organised by the college for the students and the faculties.



